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THE PLANT

APR 25 1941

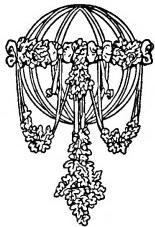
U. S. Department of Agriculture

# Betscher's *Hemerocallis*

THE PERENNIAL SUPREME

*A success everywhere from Mexico  
into upper Canada*

1941



C. BETSCHER  
DOVER, OHIO

# THE NEWER DAYLILIES

1940 was a very fine growing season — abundant rains — so our crops were all very fine. In very dry seasons, for best results, Hems should be kept moist or wet.

April bloomed April 20th — Earlianna, May 13th — Dr. Regal, May 25th — then our seedlings began to bloom fine. Mrs. Wyman began to bloom August 1st and ended in mid October; Mrs. Seith and Fulvolo some days later. Mary Florence, Glorianna, and others that bloom several times carried blooms still later, a total season of 183 days. When a variety is done blooming it may be taken up and replanted in some obscure place, and one beginning to bloom put into its place, thus a whole summer of bloom. Glorianna, Mary Florence, Beacon and others bloom several times.

We have many very fine newer ones like Gaiety, that are an advance over the older sorts. Fleeta Brownell Woodroffe is a new one that is very outstanding. Some late dwarfs, large blooms — some fine sorts for small home sites — thousands to be reduced to the very best ones.

In the next few years Hems will be the floral craze. A broad color range, very hardy, no pests diseases, can be replanted even when in full bloom — very few other species of plants can excel them. As a cut flower they are glorious, rival the best lilies. Easier to grow — in fact, one of the easiest plants to grow. I began to grow them when a small boy.

When Dr. Regal, Aureole and others were available they were secured. Some time later we crossed them liberally. We crossed into many generations. Our newer hybrids will evolve far better sorts, broader color range, superior in every way.

Hemerocallis in the far south is one of the best creations for that section, but must be cultivated to give best results. Should be watered in dry seasons.

FUNKIA — For fall we will offer a complete set of the known funkias. Some are very fine plants — leaf, coloring, blooms, etc. Mostly these are 15 to 25 inches tall. They are well adapted to slightly shaded areas.

LILIUMS — Lilies are not easily grown in most of America, due to high temperatures, dry conditions. Lilies should have the ground covers that petunias, etc. afford to keep the soil cool.

## Some Very Fine Newer Sorts BETSCHER'S NEWEST HEMEROCALLIS THE PERENNIAL SUPREME

All over America critical gardeners extol the value of the newer Hemerocallis. 1940 Hemerocallis were wonderful — larger, more colorful, a great show. Our newest seedlings outstandingly fine.

|   |             |                |
|---|-------------|----------------|
| Mary Florence, 3 ft., a fine apricot buff, a very fine new sort, blooms several times.....                | \$1.25 each | \$12.50 for 12 |
| Mrs. J. R. Mann, 2½ ft., July and August, a beautiful deep yellow with fluted petals.....                 | \$1.25 each | \$12.50 for 12 |
| Earlianna, 2 ft., May and June, fine yellow.....  | \$1.50 each | \$12.50 for 12 |
| Gaiety, 3 ft., June and July, palest lemon, very fine.....  | \$1.50 each | \$15.00 for 12 |
| Mrs. Seith, 3 ft., August and September, a very large beautiful golden, late bloomer.....                 | \$2.00 each | \$20.00 for 12 |
| Beacon, 4 to 5 ft. June and July, rich golden yellow, very large. One of the very finest of all Hems..... | \$2.00 each | \$20.00 for 12 |
| Fulvolo, 2½ ft., very dark fulvous, latest sort to bloom .....  | \$2.50 each | \$25.00 for 12 |

## BETSCHER'S NEW HEMEROCALLIS

|  | Each   | Dozen  |
|--|--------|--------|
| Anna Betscher, 3 ft., July and August, rich orange yellow-----                 | \$1.00 | \$7.50 |
| Amaryllis, 3½ ft., July and August, beautiful golden orange-----               | .75    | 7.50   |
| Bay State, 3 ft., July and August, large deep yellow -----                     | .40    | 4.00   |
| Cressida, 3 ft., June, pale apricot -----                                      | .40    | 4.00   |
| D. D. Wyman, 2½ ft., July and August, tawny golden yellow -----                | .75    | 5.00   |
| Gypsy, 2½ ft., July and August, rich reddish orange fulva -----                | .75    | 7.50   |
| Golden Dream, 3 ft., July and August, deep golden orange -----                 | .75    | 7.50   |
| Goldeni 2½ ft. July and August, rich deep orange -----                         | .40    | 4.00   |
| Hyperian (Mead), 4 ft., July and August, very free, very fine large lemon----- | 1.00   | 10.00  |
| J. R. Mann, 3½ ft., July and August, frosted apricot -----                     | .40    | 4.00   |
| Lemonia, 4 ft., July and August, clear yellow Jap iris, form large -----       | .40    | 4.00   |
| John A. Crawford, 3 ft., July and August, fine apricot yellow, very large----- | .40    | 4.00   |
| Modesty, 2½ ft., July and August, delicate pale lemon -----                    | .75    | 7.50   |
| Mrs A. H. Austin, 3 ft., July and August, deep golden orange xx -----          | .75    | 7.50   |
| Mrs. W. H. Wyman, 3 ft., August, pale glistening yellow -----                  | .50    | 5.00   |
| The Gem, 3 ft., June and July, deep yellow apricot, rival best lilies-----     | .40    | 4.00   |

2-3 eye divisions

SPECIAL OFFER — The above 16 sorts, 1 each, \$9.00 — 100 plants \$85.00

## THE OLDER SORTS AND TYPES

The older sorts and types, mostly very early and early sorts. Smaller than the above with smaller blooms, but they fit into many places better than the newer, larger ones, and earlier.

Aureole, 3 ft., June, orange yellow, good size free.

Dr. Regal!, 1½ ft., May and early June, pure orange yellow, fragrant free.

Dumorteri, 1½ ft., June, rich cadmium yellow, dwarf.

Flava, 3 ft, May and June. "The Lemon Lily" clear, lemon yellow.

Florham, 3 ft., June, similar to The Gem, but smaller.

Fulva, 3 to 4 ft., reddish yellow. "The Tawny Lily", old, but colorful.

Kwanzo, 4 ft., July and August, orange, coppery red, double flowers.

Sovereign, 2 ft., early June, light apricot orange, dainty.

Thunbergi, 3 ft., July and August, pale yellow, fine, small.

Except Fulva and Kwanzo these have three to five good eyes.

More or less these were freely used in our early crosses.

**25c each, \$2.50 per dozen, \$12.50 per 100. The entire collection of the above 25 sorts \$11.00**

AMARYLLIS — Very fine sorts ----- 60c each \$1.50 for 3

BEGONIAS — Tuberous, very fine ----- 35c each \$1.25 for 4

CANNAS — Dry roots. Hungaria, green foliage, pink  
King Humbert, bronze foliage, scarlet bloom  
President, bright scarlet ----- 20c each \$1.00 for 7

GLADIOLI — Named sorts mixed, large bulbs, very fine ----- 35c for 12 \$1.50 for 100

FUNKIAS — 7 species, all known types ----- \$1.50

LYCORIS SQUAMIGERA — Magic Lily. September delivery.

Large \$1.00 each. Smaller 75c each.

ALL OFFERS BY EXPRESS COLLECT

## GLADIOLI

The interest in Glads is greater than ever. Many sorts lack good health, are sickly and improperly bred. Crimson Glow, Giant Nymph, Glorianna, etc. are still superb — healthy despite their 30 some years of garden beauty. Many newer sorts are greatly over rated — bulbs badly diseased — practically worthless. No Gladiolus should be named unless very healthy and of exceptionally high merit. We had many newer sorts on trial the last few years — many overpraised — many never should have been named. We have some very novel new types of Glads to offer 1942.

## DAHLIAS

We may point out many Dahlias that have super blooms — late but only a few large show blooms in the season. Many Dahlias are very late, very fine, but make poor tubers and are shy bloomers in many cases. We prefer Dahlias that may be planted during May and bloom late August to frosts. We have some exceptionally fine ones that measure up to our ideals to offer 1942.

## DAFFODILS

We have several acres of Daffodils, Jonquils, etc., that make a fine show in their season. They require little attention or care and bloom very well for many years.

For Fall Delivery

## PEONIES

Many choice sorts of Peonies — especially free blooming types — a fine collection.

For Fall Delivery. Send for list.

## SEEDS

Very fine hybridized seeds from our very best sorts. 100 seeds, \$2.50; \$5.00. 100 seeds, XX uncrossed, \$1.00.

### Special Offers — Our Choice — All Fine

By Express Collect

|   |        |
|---|--------|
| 5 — 1 each Aureole, Dr. Regal, Amaryllis, Lemonia, John A. Crawford ..... | \$1.00 |
| 5 — 1 each Dumorteri, Kwanzo, Dover, Mrs. Wyman, Goldeni.....             | \$1.00 |
| 4 — 1 each Dr. Regal, Thunbergi, Hyperian, Golden Dream .....             | \$1.00 |

Apricot, Dr. Regal, Dumorteri, Flava, Thunbergi and very fine unnamed seedlings, in lots of 500, 1000, or larger quantities for planting in parks, masses, etc., at special prices.

OUR TERMS: Cash with order or C. O. D. Small lots, postage free. Please send P. O. Money Order.

Location of Dover, Tuscarawas County, Ohio, Routes 8 and 21.